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RedBud SoftWare Improves Greenhouse Operations and Harvest Results

Release of New Task Management and Teams Functionalities to Modern Agriculture Software Promises to Bear Fruit

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Columbus, OH –RedBud SoftWare, the modern agriculture software for controlled environment agriculture (CEA), today announced the release of two new features: Task Management and Teams. The release also includes improvements to the software's space allocation functionality.

The new Task Management feature allows CEA growers and managers to assign tasks to members of the team, including tasks such as scouting, control product applications, plant care, plant moves, and equipment maintenance. This update will provide visibility to management and the entire team as tasks are completed. The new Teams functionality allows CEA grower to set up functional groups within their operations, simplifying task assignment, and reflecting modern management practices.

"Our new release reflects requests we have received from many customers to provide a better way to manage their operations," said RedBud CEO Bob Wiggins. "Too many head growers are trying to manage their operation by driving around on golf carts and repeatedly asking staff members whether or not important tasks have been completed. Our customers are excited about the improved efficiencies the new functionality will provide."

Wiggins continued, "This new release is just one of a number of planned product improvements we are making to RedBud this year, including further enhancements to the space allocation functionality, crop visibility down to the plant level, and better reporting and analysis tools, so that management can make data-driven decisions in CEA operations."

About RedBud SoftWare

RedBud SoftWare delivers modern software for controlled environment agriculture. From pest management to equipment maintenance to task assignment and space allocation, RedBud's integrated platform was built by growers for growers to improve operational efficiencies, while ensuring regulatory compliance.

RedBud was born out of research at The Ohio State University and is backed by an experienced team who understands the complexities of controlled environment agriculture. As a centralized platform that streamlines task management and provides dynamic record-keeping and actionable insights, RedBud helps growers reduce costs while maximizing crop consistency and repeatable results.

Learn more at redbudsaas.com.

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