
RedBud SoftWare Allows Greenhouse Operators to Make Data-Driven Decisions *Release of New Reporting Functionality to Modern Agriculture Software Provides Growers the Ability to Manage by Data*

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Columbus, OH –RedBud SoftWare, the modern agriculture software for controlled environment agriculture (CEA), today announced the release of a reporting module, that will allow growers to analyze data from their operations and make better, data-driven decisions.

The new reporting functionality allows CEA growers and managers to “slice and dice” pest management and crop-related data from their CEA operations, and will allow research greenhouse managers to generate billing reports. Additional reports will be available in future releases.

“Our new release reflects the underlying purpose of the software—giving growers an easy way to manage operations based on real data,” said RedBud CEO Bob Wiggins. “For too long, growers have had to rely only on gut instinct. We can’t replace the knowledge-based instincts of an experienced grower, but we can enhance them with real-time data.”

Wiggins continued, “This new release is just one of a number of planned product improvements we are making to RedBud this year. We will shortly be releasing further enhancements to the space allocation functionality, crop visibility down to the plant level, and further reporting and analysis tools.”

About RedBud SoftWare

RedBud SoftWare delivers modern software for controlled environment agriculture. From pest management to equipment maintenance to task assignment and space allocation, RedBud’s integrated platform was built by growers for growers to improve operational efficiencies, while ensuring regulatory compliance.

RedBud was born out of research at The Ohio State University and is backed by an experienced team who understands the complexities of controlled environment agriculture. As a centralized platform that streamlines task management and provides dynamic record-keeping and actionable insights, RedBud helps growers reduce costs while maximizing crop consistency and repeatable results.

Learn more at redbudsas.com.

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